

# THE INNER CIRCLE ELEVATED. INNOVATIVE.

Get ready to create financial freedom and a positive impact on the world when you join the Inner Circle.

## The Buzz

The Inner Circle with Paul & Melissa Pruitt is an epic 12 month experience for online business owners, coaches, course creators, and membership site owners who aspire to create financial freedom and a lifestyle they want for themselves and their family and also create a positive impact in their community and the world.

Our members have increased their revenue 123%, ranked #1 on Google search, and have had record breaking sales with their launches. In the Inner Circle, you'll elevate your business and life and open your mind up to every possibility that you're totally capable of achieving.

## More Direct Conversations

It's about having more direct conversations, connection, feedback, and strategies that actually apply to your business and going deeper with fewer.

Which results in multiple streams of income flowing in, getting your voice heard on top rated platforms, creating a business where you get to call the shots of when you work and where you work..location independence and financial freedom are just a couple extra perks!

## About Paul & Melissa

We're Paul and Melissa, husband and wife and business partners and work with online entrepreneurs to help them build, launch and grow their memberships and courses.

We don't hold anything back and give VIP support to our Inner Circle members, so you never have to work towards your goals alone. We'll challenge you, hold you accountable, celebrate all of your wins, and help you think bigger for yourself and your business.

**Join us and our team for an epic Inner Circle experience.**





# The Inner Circle Sneak Peek

Surround yourself with other entrepreneurs who are playing bigger in their business, get personal feedback and guidance, and create your money making strategy that's going to get your mission exposure to the people that need it most.

**HERE'S JUST A GLIMPSE OF ALL YOU'LL EXPERIENCE INSIDE THE INNER CIRCLE:**

**Daily Office Hours from Paul, Melissa & the team:** You'll have access to the best experts to help you elevate your business in areas including digital marketing and tech, refining your message, team building, and scaling your business to increase your net worth.

**Connect with other champions:** Surround yourself with other online entrepreneurs who have skin in the game and are just as committed as you to making this work - so you learn, share and grow together.

**Retreats, Masterminds, & Extras:** You'll attend additional retreats and masterminds (in person & online) where we pull back the curtain for our Inner Circle members to give you real deal actionable strategies. Plus we've always got surprises and extras to give you the VIP treatment!

...and that's just the beginning!



## Time to Elevate

Where do you want to be one year from now?

Sharing your mission worldwide and truly making a difference?  
Leading an All Star team with a business that lights you up? Crushing your goals and exceeding your expectations in all areas of your life?

Let's do this.

## THE INNER CIRCLE

# Support & Resources

### ONBOARDING CALL

Each new member of the Inner Circle will have a one-on-one onboarding call, so we can learn about your biggest challenges with your online course and membership (or anything else in your business) and how we can help you. We'll direct you from here on how to utilize the community and support to keep you on track with your goals of scaling your business to increase your net worth.

### QUARTERLY LASER-FOCUSED ONE ON ONE COACHING CALLS

Get ultra-clear on your goals and talk one-on-one about your progress. Inner Circle members have the opportunity to schedule a laser focused one on one call every quarter to discuss milestones and goal setting for the next quarter. These laser focused private coaching calls allow you to access the progress you've made and set smaller goals each quarter that will work towards your big picture. They also help us know where your focus is when you hop on our calls each week, so we can help you stay on track!

### DAILY OFFICE HOURS CALLS

We hang out in our "Virtual Office" on a Zoom video call EVERY weekday (5 days a week!) to answer any questions that you have. This is your opportunity to ask a quick question to get clarity, share a win in your business, keep yourself accountable with a check-in, or have a deep dive discussion on one of your challenges and then move on with the rest of your day. We've guided members through the initial idea stage of their course and membership, others we are helping with their lead magnets and funnels, all the way to the opposite side of helping a few members scale to multi six figure/seven figure range. To give you a general scope of what we help our members with on a daily basis is everything from idea to execution, from developing their landing pages, opt in pages, sales pages, tripwire offers, email sequences, automations, complete funnel processes, course development, sales processes, overcoming objections, presentations, webinars, website reviews, social media reviews and strategy, outsourcing, hiring and firing employees, and more.





# Live & Online Retreats



We love getting together for an even deeper dive into marketing strategies. We schedule a Retreat each quarter: 2 Live Retreats (Spring & Fall) and 2 Online Retreats (Summer & Winter).

These are complementary for you to attend (you just have to pay for travel & expenses to get there!) They are pure give with no upsell.

We keep this event intimate so you can have real conversations with other online entrepreneurs on things that really matter with building, launching, and growing your courses and memberships.



We are talking about real conversations, no fluff to give you strategies that you can implement right away! We've had many members walk away from our Retreats with full launch plans and new social media marketing strategies.

If you are craving personal feedback and guidance with building, launching, and growing your online courses and memberships, this is your opportunity to have dedicated time to focus on you and your business and soak in all the knowledge in the room.



## MARKETING REVIEWS

Inner Circle members can submit their website, sales pages, opt-in pages, email copy, and social media sites for review. We give feedback on the written copy and design elements and members can resubmit for additional feedback as they make changes. We know that this feedback will help you improve your messaging, so you can fix your funnels and get better conversions.

## MONTHLY PROFESSIONAL AD-1 EACH MONTH

We're excited to offer all of our Inner Circle members the opportunity of having **one ad professionally written for them each calendar month!** Members fill out a form with information on their offer and our Copywriters on our team will write an ad that creates excitement and leads to customers and clients. Inner Circle members can have one ad professionally written for them every single month!



## TRAININGS & RESOURCES

Our Inner Circle members have access to a full resource library of video trainings, templates, and resources to use at their convenience. These resources include quick guides to creating your sales pages, how to do a challenge launch, nurture email sequences, social media posts examples, course creation strategy, and more! Our Resource Library evolves based on the wants and needs of our members.

## COMMUNITY OF PEOPLE WHO "GET IT"

Surround yourself with other online entrepreneurs who have skin in the game and are just as committed as you to making this work - so you learn, share and grow together. Our members refer to each other as an extended family, collaborate on projects, and share their collective knowledge with each other!





# There's no better place to create your vision.

Go to [InnerCircleMembership.co](https://InnerCircleMembership.co) to request an invite, so we can talk more details on how we'll help you elevate your business to the next level!